



SPONSORSHIP PACKAGE

CANNT 2010

TORONTO, ONTARIO

November 18 - 20, 2010

CANNT 2010 is the leading Canadian conference for nephrology nurses and technologists. Now in its 42nd year, CANNT 2010 is expected to attract over 700 professionals and reflects the growing diversity of its members. The conference also responds to its membership's needs for education, networking and access to suppliers.

Opportunities to raise your corporate profile *beyond the Exhibit Hall* are available at a number of price points and levels of exposure!

The three means of participating in the sponsorship opportunities are:

- 1) **Cash Donation towards Corporate Sponsorship Program**
 - Platinum, Gold, Silver, Bronze
 - each level with its own national sponsorship benefits
- 2) **Value-added Donation towards Corporate Sponsorship Program**
 - Platinum, Gold, Silver, Bronze
 - each level with its own national sponsorship benefits
- 3) **Other Visible Opportunities!**

Please note that you can COMBINE the CASH DONATION & the VALUE-ADDED DONATION to increase your "Corporate Sponsorship Program" level. For example:

\$7500 cash (normally GOLD level)
+
\$2500 value-added donation (ie., concurrent session)
=
\$10,000 total = PLATINUM sponsorship!

Consider each of the fabulous opportunities provided in the pages that follow.....complete the appropriate Sponsorship Registration Form(s).....and submit today!
Many of the opportunities are first come, first served.

CASH DONATIONS towards CORPORATE SPONSORSHIP PROGRAM

ALL FIELDS MUST BE COMPLETED:

Company Name: _____

Contact Person: _____

Email: _____

PLATINUM (\$10,000 +)

- Evening of Entertainment (Saturday, November 20th – 350 delegates!)
- Opening Plenary Speaker (Thursday, November 18th)
- Closing Plenary Speaker (Saturday, November 20th)
- Translation Services (growing french-speaking delegation each year!)

GOLD (\$7500 - \$9999)

- Delegate Bags (700+ delegates will be carrying these around!)
- Opening Reception (Thursday, Nov 18th - a fabulous social event in the exhibit hall)
- Lunch (Friday or Saturday – everyone will see and “enjoy” your sponsorship!)
- Poster Hall (we are anticipating 60+ posters – be a part of the learning!)

SILVER (\$5000 - \$7499)

- Breakfast (Friday or Saturday – start the delegates’ morning right!)
- Panel Presentation (help the Committee bring together experts for a lively discussion)
- Audio-Visual Support (your logo on each breakout screen!)
- CD of Conference Proceedings (a great delegate take-home)

BRONZE (\$2500 - \$4999)

- Nutrition Break (Friday or Saturday – put some pep in our delegates!)
- Lanyards (all conference attendees will sport your corporate logo!)
- Signage (the MTCC is a huge venue - put your logo on each directional sign)
- Email Station (help our delegates stay connected!)

VALUE-ADDED DONATIONS towards CORPORATE SPONSORSHIP PROGRAM

VALUE-ADDED OPPORTUNITIES exist for those companies that are able to provide resources to CANNT 2010. Although cash has not been exchanged, CANNT offers these opportunities as "value-added" sponsorship opportunities - and are taken into account for the Corporate Sponsorship Program.

ALL FIELDS MUST BE COMPLETED:

Company Name: _____

Contact Person: _____

Email: _____

WORKSHOP (Thursday, November 18th - 3 hour workshops) - VALUED at \$5000.00

CONCURRENT SESSION (35 minute presentations) - VALUED at \$2500.00

To be considered for a CONFERENCE WORKSHOP and/or a CONCURRENT SESSION, please submit a proposal - no later than MARCH 1st, 2010 - using the following guidelines:

TITLE: provide an accurate title (no more than 10 words)

ABSTRACT: 250 word description of the program

SPEAKER(S): provide name(s) and credentials of speaker(s)

OBJECTIVES: provide 3 learning objectives of the workshop

AUDIENCE: identify appropriate audience(s) for this workshop

**STATEMENT of
INTEGRITY:**

include a statement indicating that your presentation will be free of any type of corporate solicitation and that there will no negative reference to another company or their products/services.

NOTE: CANNT 2010 will provide the meeting room, audiovisual equipment (LCD projector, screen, microphone, laser pointer) and onsite signage; the SPONSOR is responsible for all other expenses: speaker honorarium/fee, travel, accommodations, printed materials, additional audiovisual requirements etc.

NOTE: Only COMPLETE proposals will be reviewed.

NOTE: Proposals must be submitted

for Planning Committee review

no later than MARCH 1, 2010.

Submit to: hreid@innovcc.ca

OTHER VISIBLE OPPORTUNITIES!

There are a number of opportunities to provide additional exposure for your company - participate in as many as you can!

It is important to note that these opportunities do not contribute to the Corporate Sponsorship Program.

ALL FIELDS MUST BE COMPLETED:

Company Name: _____

Contact Person: _____

Email: _____

DELEGATE CONFIRMATION LETTERS (prior to conference):

- \$500 per insert (ideal for "come to our booth" announcements!)
- specific instructions for inserts provided no later than August 1, 2010
- company must provide 700 units - to be supplied no later than August 27th

DELEGATE BAG INSERTS (at the conference):

- \$500 per insert (that's only 70¢ per delegate!)
- company must provide 700 units (flyer/brochure, give-away - no catalogues)
- specific directions for shipping inserts will be provided

SYLLABUS (8.5" x 11" size) (at the conference):

- ¼ inside page B&W ad \$ 500
- ½ inside page B&W ad \$1000
- 1 full inside page B&W ad \$1500
- 1 full back outside page COLOUR ad \$2500
- specific instructions for advertisements provided no later than September 1, 2010
- company must provide camera-ready artwork no later than October 1, 2010

GIVE-AWAYS (at the conference):

- able to provide (complimentary) 700 of the following for the DELEGATE BAGS:
 pens pads highlighters other: _____

DOOR PRIZES / INCENTIVES:

- DONATE** an item(s) as an INCENTIVE for EARLY REGISTRATION

We will donate: _____

- DONATE** an item(s) as an onsite DOOR PRIZE

We will donate: _____

PAYMENT INSTRUCTIONS:

PAYMENT: cheque made payable to “CANNT – Conference 2010”

MAILED TO: Innovative Conferences & Communications
PO Box 319, 59 Millmanor Place, Delaware, Ontario, N0L 1E0

FURTHER INFORMATION / QUESTIONS:

For any questions or further details, please do not hesitate to contact:

Heather Reid
Conference Planner for CANNT 2010
hreid@innovcc.ca
519-652-0364 (phone)
519-652-5015 (fax).

**WE APPRECIATE YOUR
SPONSORSHIP SUPPORT!**

FAX YOUR FORMS TODAY TO:

519-652-5015